

SUNCARE

ANTI-AGING SUN FACE CREAM SPF 30 / SPF 50+



A face cream with high and very high sun protection factor which effectively screens UVA-UVB allowing a uniform and safe tan. It protects the skin from photo-aging, thanks to a strong antioxidant activity. It leaves the skin soft and smooth thanks to its special, light, silky and easy to spread texture. Not-greasy and not-sticky, its chemical filters are the latest generation of broad-spectrum filters used to guarantee safe protection. It complies with Colipa regulations (Recommendation 22 September 2006 n. 2006/647/EC).

ACTIVE INGREDIENTS

DIMETHYLMETHOXY CHROMANOL

It has got a higher antioxidant power than other famous antioxidants, it is effective against the ROS (Reactive Oxygen Species) and against the RNS (Reactive Nitrogen Species). The skin is the major target of the oxidative stress due to the ROS. The ROS are responsible for aging signs such as wrinkles, senile spots and elasticity loss. The nitrosative stress due to the RNS can provoke reactions which are able to alter the structure of proteins and to inhibit their normal functionality. The Dimethylmethoxy Chromanol prevents the skin photoaging: in vitro tests have demonstrated a **capacity of photoprotection of the cellular DNA, against the ROS oxidation produced by radiations, more than 70%**. It is more effective to inhibit the oxidative stress in human dermal fibroblasts than resveratrol, vitamin E and ferulic acid.

ROSEHIP OIL LIPOSOMES

Rosehip Oil is rich in **polyunsaturated essential fatty acids (PUFAs)** (41% linoleic, linolenic 39%). These are **essential in the regeneration processes of cell membranes and therefore the renewal of skin tissues**. It is also made up of **trans-retinoic acid**, an isomer of vitamin A, whose **rejuvenating effects on the skin** are well known. Rosehip Oil is very effective in the treatment of scars, stretch marks, sunburn and age spots. It softens expression wrinkles and prevents premature aging of skin tissues. It is also

effective on dry and worn skins as well as in the regeneration of hair. The **Liposomes**, given their phospholipid nature, are products of vegetable origin, wholly natural and totally sebum-compatible. **Their special composition increases their absorption, provides protection and effective delivery of the active ingredients** whilst their phospholipid components are both excellent and nourishing skin emollients. The synergistic combination of liposomal system and polyunsaturated fatty acids omega 3 and omega 6, present in Rosehip Oil, ensures a supply of essential emollients for softness and a smooth appearance of the skin. The liposoluble vitamins A, D, E, K, which are also present in Rosehip Oil, play a strong anti-free radical and anti-aging role, giving the skin a healthy and radiant look.

SHEA BUTTER

It is the most prized vegetable butter and it is extracted from the seeds of *Butyrospermum Parkii*, a plant growing in the inland areas of West Africa. It is **exceptional for toning, firming the skin up and nourishing it**.

INSTRUCTION FOR USE

Apply the cream before sun exposure in right amount to ensure proper protection. Reapply the cream frequently, especially after bathing.

WARNINGS

Do not sunbathe for too long, even if you use a product for sun protection.

BRONZAGE



ÉLÈVE

SUNCARE

ANTI-AGING SUN BODY MILK SPF 30 / SPF 50+



A body milk with high and very high sun protection factor which effectively screens UVA-UVB allowing a uniform and safe tan. It protects the skin from photo-aging, thanks to a strong antioxidant activity. It leaves the skin soft and smooth thanks to its special, light, silky and easy to spread texture. Not-greasy and not-sticky, its chemical filters are the latest generation of broad-spectrum filters used to guarantee safe protection. It complies with Colipa regulations (Recommendation 22 September 2006 n. 2006/647/EC).

ACTIVE INGREDIENTS

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INSTRUCTION FOR USE

Apply the milk before sun exposure in right amount to ensure proper protection. Reapply the milk frequently, especially after bathing.

WARNINGS

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BRONZAGE



ÉLÈVE